

Girls Inc. of the Central Coast Programs:

The dominant characteristic of GICC is our **Youth Leaders Program**. We are the only Girls Inc. affiliate to offer programs entirely facilitated by teens. The Youth Leader program is a paid internship in which ECHO graduates have opportunities to continue their leadership development by delivering programs to young women in all GICC Programs. These young women work in close partnership with GICC staff and volunteer program advocates. (30-40 young women/year)

1. ECHO Program is a year-long leadership program that works with 15-18 year old girls. The program is designed to encourage these young women to pursue postsecondary education, and plan for future careers. (200-270 young women/year) **Cost \$26,000 per school site**

2. Smart Choices Summer Program is a week-long summer program that takes place on a local college campus and inspires girls entering high school to make positive life choices about health, relationships, and school. This program includes room and board for the entire week. (70-90 girls/summer) **Cost \$56,350**

3. Friendly PEERsuasion® approaches drug abuse prevention as a peer issue, using the positive influence of young people modeling healthy behaviors. This two-part program trains girls ages 11-14 to serve as role models and teachers who plan and lead substance abuse prevention activities to groups of 10-year-old girls. (400-600 girls/year) **Cost \$11,890 per school site**

4. Will Power/Won't Power® is a series of interactive assertive communication workshops for girls ages 12-14 that focus on values and healthy relationships; it helps girls identify and avoid risky situations, provides factual information on female health and the reproductive system, and encourages girls to value and support each other in making healthy decisions. (250-270 girls/year) **Cost \$6,250 per school site**

5. Growing Together® is designed to increase positive communication between mothers (or other significant adults) and their 9-to 11-year-old daughters and to help them discuss questions about sexual behavior and puberty without embarrassment. (200-300 girls and their mothers/year) **Cost \$4,150 per school site**

6. Strong, Smart and Bold Summer Camp® is a two-week day camp for girls ages 8 to 11. Girls participate in research-based programs: *Girls Take Another Look* increases their awareness of the scope and power of the media and the effects of media messages on girls and women; *Girls enCourage* is designed to sustain girl's interest in sports through adolescence by introducing them to nontraditional activities and adventures; *Operation SMART* (STEM) develops girl's skills and enthusiasm for science through experiment and hands-on activities. (80-100 girls/summer) **Cost \$27,380 per camp**



YES!
Girls Incorporated of the Central Coast
can count on my support!

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

I would like to donate:

- Sponsor a high school girl to attend the **ECHO Leadership program \$1,000**
- Sponsor a middle school girl to attend the **Smart Choices Summer Program** at UC Santa Cruz **\$600**
- Sponsor a middle school girl to attend the **Friendly PEERsuasion Program \$300** _____
- Sponsor a middle school girl's participation in **Will Power/Won't Power \$250**
- Sponsor an elementary girl and her mom to attend **Growing Together \$200**
- Sponsor an elementary girl to attend the **Strong, Smart and Bold Summer Camp \$400**
- Other donation amount \$** _____

Payment:

My check is enclosed, made payable to Girls Inc. of the Central Coast.

Please charge my Visa/MC (*circle one*) Amount \$ _____.

Card # _____ Expiration date _____
Last 3 digits on the back of the card _____

Please charge me every October.

Please charge me \$ _____ monthly/quarterly. (*circle one*)

Signature as it appears on the card

girls
inc.®
of the Central Coast