

FINANCIAL STATEMENTS
AND
INDEPENDENT AUDITORS' REPORT

March 31, 2015 and 2014



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## Independent Auditors' Report

Board of Directors Girls Incorporated

We have audited the accompanying financial statements of Girls Incorporated, which comprise the statements of financial position as of March 31, 2015 and 2014, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Girls Incorporated as of March 31, 2015 and 2014, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States.

Indianapolis, Indiana

Katz, Sapper & Miller, LLP

July 29, 2015

# STATEMENTS OF FINANCIAL POSITION March 31, 2015 and 2014

## **ASSETS**

ASSETS	2015	2014				
Cash and equivalents	\$ 3,957,144	\$ 3,747,291				
Accrued investment income	5,520	2,488				
Dues and other receivables	30,232	28,032				
Grants, contracts and contributions receivables	3,188,106	4,547,523				
Investments - current	2,601,388	1,011,000				
Prepaid expenses and other	151,171	172,712				
Note receivable from affiliate	80,000	•				
Cash and equivalents - endowment	585,979	859,023				
Investments - endowment	4,427,509	3,725,152				
Property and equipment, net	1,655,368	1,725,538				
Funds held by trustees	9,283,524	9,178,413				
TOTAL ASSETS	\$25,965,941	\$23,986,172				
LIABILITIES AND NET ASSETS						
LIABILITIES						
Accounts payable and accrued expenses	\$ 671,191	\$ 517,477				
Scholarships payable	1,227,878	1,388,097				
Deferred revenue	258,257	246,031				
Accrued pension cost	827,242	579,469				
Deferred rent obligation	72,170	62,752				
Total Liabilities	3,056,738	2,793,826				
NET ASSETS						
Unrestricted:						
Board designated	632,769	599,376				
Undesignated	4,625,765	4,559,986				
Total Unrestricted	5,258,534	5,159,362				
Temporarily restricted	4,735,644	3,227,571				
Permanently restricted	12,915,025	12,805,413				
Total Net Assets	22,909,203	21,192,346				
TOTAL LIABILITIES AND NET ASSETS	\$25,965,941	\$23,986,172				

See accompanying notes.

# STATEMENTS OF ACTIVITIES Years Ended March 31, 2015 and 2014

2015

		20	)15	
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
OPERATING REVENUE,				
GAINS AND OTHER SUPPORT				
Special events revenue	\$ 1,830,263			\$ 1,830,263
Less: Direct costs of special events	(251,801)			(251,801)
Special events, net	1,578,462			1,578,462
Contributions and private grants	2,235,136	\$ 4,689,269	\$ 4,501	6,928,906
In-kind contributions	524,881	. , ,		524,881
Government grants and contracts				
Program revenue	695,261			695,261
Other income	62,201			62,201
	5,095,941	4,689,269	4,501	9,789,711
Net assets released from restrictions	3,847,021	(3,847,021)		
Total Operating Revenue,				
Gains and Other Support	8,942,962	842,248	4,501	9,789,711
EXPENSES				
Program Services:				
Affiliate services/growth	2,167,336			2,167,336
Program, research and training	4,168,989			4,168,989
Public education and advocacy	983,523			983,523
Total Program Services	7,319,848			7,319,848
	7,010,010			1,010,010
Supporting Services:				
Management and general	341,218			341,218
Fundraising	1,061,724			1,061,724
Total Supporting Services	1,402,942			1,402,942
Total Expenses	8,722,790			8,722,790
CHANCE IN NET ACCETS DEFODE				
CHANGE IN NET ASSETS BEFORE INVESTMENT RETURN	220 472	040 040	4 504	1 066 001
INVESTMENT RETURN	220,172	842,248	4,501	1,066,921
INVESTMENT RETURN				
Net appreciation on investments and funds				
held by trustees	141,652	139,640	105,111	386,403
Investment income, net	55,833	526,185		582,018
T. II				
Total Investment Return	197,485	665,825	105,111	968,421
CHANGE IN NET ASSETS BEFORE PENSION				
CHANGES OTHER THAN NET PERIODIC COSTS	417,657	1,508,073	109,612	2,035,342
Pension changes other than net periodic costs	(318,485)			(318,485)
·		4.500.070	100.010	
CHANGE IN NET ASSETS	99,172	1,508,073	109,612	1,716,857
NET ASSETS				
Beginning of Year	5,159,362	3,227,571	12,805,413	21,192,346
End of Year	\$ 5,258,534	\$ 4,735,644	\$ 12,915,025	\$ 22,909,203

See accompanying notes.

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2014						
Unrestricted	Temporarily Restricted	Permanently Restricted	Total			
\$ 1,763,481 (263,311)			\$ 1,763,481 (263,311)			
1,500,170 2,391,033 668,170	\$ 2,240,672	\$ 941,158	1,500,170 5,572,863 668,170			
646,722 59,434	(18,829)		(18,829) 646,722 59,434			
5,265,529 7,758,214	2,221,843 (7,758,214)	941,158	8,428,530			
13,023,743	(5,536,371)	941,158	8,428,530			
2,157,347 4,570,196			2,157,347 4,570,196			
1,128,422 7,855,965			1,128,422 7,855,965			
300,903 809,677 1,110,580			300,903 809,677 1,110,580			
8,966,545			8,966,545			
4,057,198	(5,536,371)	941,158	(538,015)			
59,650 17,116	521,817 473,478	454,477	1,035,944 490,594			
76,766	995,295	454,477	1,526,538			
4,133,964	(4,541,076)	1,395,635	988,523			
261,317			261,317			
4,395,281	(4,541,076)	1,395,635	1,249,840			
764,081	7,768,647	11,409,778	19,942,506			
\$ 5,159,362	\$ 3,227,571	\$ 12,805,413	\$ 21,192,346			

# STATEMENTS OF FUNCTIONAL EXPENSES Years Ended March 31, 2015 and 2014

				gram,	Puk	olic
	Affiliate Ser	vices/Growth	Research a	and Training	Education ar	nd Advocacy
	2015	2014	2015	2014	2015	2014
Salaries	\$ 800,342	\$ 489,485	\$ 1,609,162	\$ 1,984,812	\$ 366,828	\$ 309,826
Payroll taxes and employee benefits	231,782	143,680	498,097	611,422	106,235	90,271
Consultants and professional fees	90,070	58,113	286,038	255,287	202,969	351,348
Supplies	6,058	5,669	16,755	17,922	2,261	1,345
Telephone and computer expense	30,681	10,229	95,554	109,558	2,553	3,761
Postage and shipping expense	9,059	4,121	6,061	10,457	1,972	1,689
Occupancy	41,819	62,213	104,045	165,605	32,085	39,283
Insurance	10,311	6,481	26,514	30,283	5,403	4,300
Equipment rental and maintenance	4,111	3,435	38,600	55,710	2,154	2,145
Travel and meetings expense	278,031	144,138	234,515	275,573	26,506	23,816
Printing and publications expense	20,772	16,430	40,587	53,973	220,415	288,098
Subscriptions	613	402	1,202	1,534	1,941	942
Membership dues	4,795	3,698	12,399	17,154	3,262	2,454
Scholarships	384,500	786,327	1,112	33,246		
Pass-through grants to affiliates	236,568	411,595	1,153,953	897,610	15	
Depreciation	17,043	10,447	43,822	48,188	8,930	6,931
Miscellaneous	781	884	573	1,862	(6)	2,213
Direct costs of special events						
TOTAL EXPENSES	\$ 2,167,336	\$ 2,157,347	\$ 4,168,989	\$ 4,570,196	\$ 983,523	\$1,128,422

lanagemen	t and General	Fundr	aising	T	otal
2015	2014	2015	2014	2015	2014
127,003	\$ 113,941	\$ 609,607	\$ 502,402	\$3,512,942	\$ 3,400,466
36,783	33,415	178,009	147,696	1,050,906	1,026,484
85,335	32,789	98,956	74,653	763,368	772,190
3,119	1,579	44,546	18,376	72,739	44,891
721	853	2,705	3,621	132,214	128,022
1,312	1,616	13,256	7,650	31,660	25,533
38,378	49,570	34,977	42,418	251,304	359,089
10,509	9,078	9,578	7,768	62,315	57,910
4,190	4,529	3,819	3,876	52,874	69,695
9,998	9,994	187,061	178,643	736,111	632,164
1,048	3,136	80,729	64,232	363,551	425,869
431	408	471	557	4,658	3,843
4,887	5,181	7,870	7,183	33,213	35,670
				385,612	819,573
28		20,366		1,410,930	1,309,205
17,369	14,634	15,830	12,522	102,994	92,722
107	20,180	5,745	1,391	7,200	26,530
		(251,801)	(263,311)	(251,801)	(263,311)
341,218	\$ 300,903	\$1,061,724	\$ 809,677	\$8,722,790	\$ 8,966,545

# STATEMENTS OF CASH FLOWS Years Ended March 31, 2015 and 2014

ODEDATING ACTIVITIES	2015	2014
OPERATING ACTIVITIES	Ф 4 74C 0E7	Ф 4 040 040
Increase in net assets Adjustments to reconcile increase in net assets to	\$ 1,716,857	\$ 1,249,840
net cash provided by operating activities:		
Depreciation	102,994	92,722
Loss on disposal of equipment	102,994	2,620
Bad debt expense	5,389	20,904
Net appreciation of investments	(281,292)	(475,017)
Net appreciation of funds held by trustees	(105,111)	(560,927)
Note receivable provided to affiliate	(80,000)	(300,927)
(Increase) decrease in certain assets:	(80,000)	
Accrued investment income	(3,032)	4,087
Dues and other receivables	(7,589)	(13,485)
Grants, contracts and contributions receivable	1,359,417	1,072,079
Prepaid expenses and other	21,541	(72,808)
Increase (decrease) in certain liabilities:	21,341	(72,000)
Accounts payable and accrued expenses	153,714	(70.269)
Scholarships payable	(160,219)	(70,368) 435,715
Deferred revenue	12,226	67,534
Accrued pension cost	247,773	(276,742)
Deferred rent obligation	9,418	(276,742) 55,286
Contributions restricted for endowment	(4,501)	(941,158)
Net Cash Provided by Operating Activities	2,987,585	
Net Cash Frovided by Operating Activities	2,987,585	590,282
INVESTING ACTIVITIES		
Purchases of property and equipment	(32,143)	(90,374)
Purchases of investments	(3,784,371)	(2,434,053)
Proceeds from sales of investments	761,237	1,901,342
(Increase) decrease in cash and equivalents - endowment	273,044	(442,798)
Net Cash Used by Investing Activities	(2,782,233)	(1,065,883)
FINANCING ACTIVITIES		
Collections of contributions restricted for endowment	4,501	941,158
Net Cash Provided by Financing Activities	4,501	941,158
NET INCREASE IN CASH AND EQUIVALENTS	209,853	465,557
CASH AND EQUIVALENTS		
Beginning of Year	3,747,291_	3,281,734_
End of Year	\$ 3,957,144	\$ 3,747,291

See accompanying notes.

# NOTES TO FINANCIAL STATEMENTS March 31, 2015 and 2014

#### **NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**General:** Girls Incorporated, which is incorporated in the Commonwealth of Massachusetts, inspires all girls to be strong, smart, and bold through life-changing programs and experiences that help girls navigate gender, economic, and social barriers. Research-based curricula, delivered by trained, mentoring professionals in a positive all-girl environment equip girls to achieve academically; lead healthy and physically active lives; manage money; navigate media messages; and discover an interest in science, technology, engineering, and math. The network of local Girls Inc. nonprofit organizations serves 136,000 girls ages 6 to 18 annually across the United States and Canada. The accompanying financial statements of Girls Incorporated do not include the financial position and operating results of affiliates, each of which has its own independent board of directors and maintains separate accounts.

The program services of Girls Incorporated are as follows:

- Affiliate Services/Growth reflects delivery of program and management services and technical assistance to
  affiliates, replication of programs at affiliates, national scholarships and awards, development of delivery
  systems in major urban areas and the convening of regional meetings.
- Program, Research and Training reflects program development, field testing, evaluation, research, training, and technical assistance for Girls Incorporated programs. Programs focus on science, math and technology, health and sexuality, economic and financial literacy, sports skills, leadership and advocacy and media literacy.
- Public Education and Advocacy reflects public education, advocacy, representation in Washington, D.C., communications with internal and external audiences and strategic alliances entered into for visibility purposes.

**Basis of Accounting:** Girls Incorporated prepares its financial statements using the accrual basis of accounting. Girls Incorporated adheres to accounting principles generally accepted in the United States (GAAP).

**Estimates:** The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements, and reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

**Net Asset Classifications:** Girls Incorporated's net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, its net assets and changes therein are classified and reported as follows:

- Unrestricted Net Assets include general and board designated net assets that are not subject to donorimposed stipulations.
- **Temporarily Restricted Net Assets** are subject to donor-imposed stipulations that will be met either by actions of Girls Incorporated or the passage of time.
- **Permanently Restricted Net Assets** are subject to donor-imposed stipulations that net assets be maintained permanently by Girls Incorporated and to use all or part of the income earned from the related investments.

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Revenues are reported as increases in unrestricted net assets unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in unrestricted net assets. Gains and losses on investments and other assets or liabilities, other than funds held by trustees, are reported as increases or decreases in unrestricted net assets unless their use is restricted by explicit donor stipulation or law. Gains and losses on funds held by trustees, which consist of perpetual trust assets, are reported as increases or decreases in permanently restricted net assets. Expiration or fulfillment of temporary restrictions on net assets are reported as net assets released from restrictions.

**Cash and Equivalents:** Girls Incorporated considers money market fund shares and all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents. Girls Incorporated maintains its cash in bank deposit accounts which, at times, may exceed the federally insured limits. Girls Incorporated has not experienced any losses from its bank accounts.

**Membership Dues:** Membership dues, which are based on a percentage of the member affiliates' annual expenditures, are recognized as revenue when earned and are included in program related revenue. Deferred revenue includes membership dues received in advance of the period to which they relate. If necessary, the carrying amount of membership dues receivable is reduced by an allowance that reflects management's best estimate of the amounts that will not be collected. Management determined that no allowance was necessary as of March 31, 2015 and 2014.

**Promises to Give:** Unconditional promises to give are recorded at net realizable value. If material, contributions to be received after one year are recorded at their present value or their estimated future cash flows, with the change in the balance of unamortized discount reflected as an adjustment to contribution revenue. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

Government grants and contracts are recorded as temporarily restricted revenue, and as the expenditures are incurred, net assets are released from restrictions. Historically, Girls Incorporated has not experienced significant bad debt losses. Girls Incorporated determines its allowance for doubtful grants, contracts and contributions on its historical loss experience considering the age of the receivables. Management determined that no allowance was necessary as of March 31, 2015 and 2014.

**Investment Valuation and Income Recognition:** Investments are stated at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. See Note 2 for discussion of fair value measurements.

Interest income is recorded on the accrual basis, and dividends are recorded on the ex-dividend date. Purchases and sales of investments are recorded on the trade date. Gains and losses on the sale of investments are determined using the specific-identification method. Realized and unrealized gains and losses on investments are included in the statement of activities.

**Property and Equipment:** Expenditures for property and equipment are reflected at cost, less accumulated depreciation. Depreciation of property and equipment is provided on a straight-line basis. Leasehold improvements are amortized on a straight-line basis over the remaining life of the lease or the estimated useful life of the asset, whichever is shorter. The useful lives are estimated as follows:

Buildings 10-40 years
Furnishings and equipment 3-10 years
Leasehold and building improvements 7-15 years

### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Girls Incorporated's property and equipment are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability is measured by comparison of the carrying amount to future net undiscounted cash flows expected to be generated by the related asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount exceeds the fair market value of the assets. To date, no adjustments to the carrying amount of property and equipment have been required.

*In-Kind Contributions:* Contributed goods and services are recorded at their fair value on the date of receipt. Donated supplies and gifts for attendees of special events for the years ended March 31, 2015 and 2014 were \$40,650 and \$15,460, respectively, and are included in in-kind contributions and special event expenses. Donated supplies and goods for program purposes for the years ended March 31, 2015 and 2014 were \$8,604 and \$1,907, respectively, and are included as in-kind contributions and public education and advocacy expenses. For the years ended March 31, 2015 and 2014, donated advertising services of \$215,865 and \$217,520, respectively, are included in in-kind contributions and in public education and advocacy expenses. The fair value of donated public service announcements is estimated on the basis of economic benefits received by Girls Incorporated. In addition to providing economic benefits to Girls Incorporated, donated public service announcements provide benefits to all of the member affiliates. For the years ended March 31, 2015 and 2014, donated legal, consulting and IT services of \$259,763 and \$433,283, respectively, are included in in-kind contributions and in management and general expenses.

**Expense Allocation:** The costs of providing various programs and other activities have been summarized on a functional basis in the statements of activities and functional expenses. Directly identifiable expenses are charged to the specific programs and supporting services benefited. Expenses related to more than one function are charged to programs and supporting services on the basis of periodic time and expense studies. Management and general expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of Girls Incorporated.

**Special Events:** The direct costs of special events include the cost of labor and equipment rental, as well as expenses for the benefit of the donor. The Internal Revenue Service considers meals, beverages and gift bags as examples of expenses for the benefit of the donor.

**Income Taxes:** Girls Incorporated is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. Therefore, no provision or liability for income taxes has been included in the financial statements. In addition, Girls Incorporated has been determined by the Internal Revenue Service not to be a private foundation within the meaning of Section 509(a) of the Internal Revenue Code. There was no unrelated business income for the years ended March 31, 2015 and 2014.

Girls Incorporated files U.S. federal and states of New York and Indiana information tax returns. Girls Incorporated is no longer subject to U.S. federal and state income tax examinations by tax authorities for the fiscal years before March 31, 2012.

**Subsequent Events:** Management has evaluated, for potential recognition and disclosure, events occurring subsequent to the date of the statement of financial position through July 29, 2015, the date the financial statements were available to be issued.

#### **NOTE 2 - FAIR VALUE MEASUREMENTS**

Girls Incorporated has categorized its assets and liabilities that are measured at fair value into a three-level fair value hierarchy. The hierarchy prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

### **NOTE 2 - FAIR VALUE MEASUREMENTS (CONTINUED)**

The three levels of the fair value hierarchy are described as follows:

**Level 1** – Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that Girls Incorporated has the ability to access.

**Level 2** – Inputs to the valuation methodology may include: quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in inactive markets; inputs other than quoted prices that are observable for the asset or liability; and/or inputs that are derived principally from or corroborated by observable market data by correlation or other means. If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

**Level 3** – Inputs to the valuation methodology are unobservable and significant to the fair value measurement. In situations where there is little or no market activity for the asset or liability, Girls Incorporated makes estimates and assumptions related to the pricing of the asset or liability including assumptions regarding risk. Also included in Level 3 are assets measured using a practical expedient that can never be redeemed at the practical expedient.

Following is a description of the valuation methodologies used by Girls Incorporated for assets and liabilities that are measured at fair value on a recurring basis. There have been no changes in the methodologies used at March 31, 2015 and 2014.

*Mutual Fund Shares and Money Market Fund Shares:* Valued at the published net asset value (NAV) of the shares held at the reporting date.

Common Stocks, Exchange-traded Funds, and Government Agency Bonds: Valued at the closing price reported on the active market on which the individual securities are traded.

**Beneficial Interest in Perpetual Trusts:** Valued using the fair value of the assets in the trust, as a practical expedient, since no facts and circumstances indicate that the fair value of the assets in the trusts differs from the fair value of the beneficial interest. Due to the nature of perpetual trusts, Girls Incorporated does not have the ability to redeem the assets at the practical expedient.

**Beneficial Interest in Charitable Remainder Trust:** Valued at the present value of future cash flows considering the estimated return on the invested assets during the expected term of the agreement, the contractual payment obligations under the agreement, and a discount rate commensurate with the rates involved.

**Accrued Pension Cost:** Valued based on the difference between the fair value of the plan assets and the projected benefit obligation. The fair value of plan assets is based on the unit price reported by the sponsoring insurance company. The benefit obligation is projected using the unit credit actuarial valuation method.

For those assets and liabilities measured at fair value, management determines the fair value measurement policies and procedures in consultation with Girls Incorporated's Fiscal Oversight Committee. Those policies and procedures are reassessed at least annually to determine if the current valuation techniques are still appropriate. At that time, the unobservable inputs used in the fair value measurements are evaluated and adjusted, as necessary, based on current market conditions and other third-party information.

The preceding methods may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although Girls Incorporated's management believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain assets and liabilities could result in a different fair value measurement at the reporting date.

# NOTE 2 - FAIR VALUE MEASUREMENTS (CONTINUED)

Following is a summary, by major nature and risks class within each level of the fair value hierarchy, of Girls Incorporated's assets and liabilities that are measured at fair value on a recurring basis as of March 31, 2015 and 2014:

2015	Level 1	Level 2	Level 3	Total
Assets				
Cash Equivalents - Endowment:	¢ 505.070			\$ 585,979
Money Market Fund Shares Investments:	\$ 585,979			\$ 585,979
Common Stocks:				
Financials	520 200			E20 200
Healthcare	528,299 862,574			528,299 862,574
Technology	665,630			665,630
Consumer goods	611,232			611,232
Consumer discretionary	630,989			630,989
Industrial goods	934,419			934,419
Other	1,425,628			1,425,628
Mutual Fund Shares:	1,425,020			1,425,020
Fixed income	149,379			149,379
Government Agency Bonds	1,220,747			1,220,747
Funds Held By Trustees:	1,220,747			1,220,747
Beneficial interest in perpetual trusts			¢0 292 524	0 202 524
benenda interest in perpetual trusts			\$9,283,524	9,283,524
Total Assets at Fair Value	<u>\$7,614,876</u>	<u>\$</u>	\$9,283,524	<u>\$16,898,400</u>
Liabilities				
Accrued pension cost			\$ 827,242	\$ 827,242
•			<u>· · · · · · · · · · · · · · · · · · · </u>	<u> </u>
Total Liabilities at Fair Value			\$ 827,242	\$ 827,242
2014	Level 1	Level 2	Level 3	Total
Assets				
Cash Equivalents - Endowment:				
Money Market Fund Shares	\$ 859,023			\$ 859,023
Investments:				
Common Stocks:				
Financials	351,025			351,025
Healthcare	463,364			463,364
Technology	429,526			429,526
Consumer goods	310,859			310,859
Consumer discretionary	329,005			329,005
Industrial goods	654,857			654,857
Other	544,073			544,073
Mutual Fund Shares:	450.070			450.070
Fixed income	150,970			150,970
Exchange-traded Funds:	05.500			05.500
Fixed income	35,580			35,580
Government Agency Bonds	455,893			455,893
Funds Held By Trustees:			<b>CO 470 440</b>	Ф 0.470.440
Beneficial interest in perpetual trusts			\$9,178,413	\$ 9,178,413
Total Assets at Fair Value	<u>\$4,584,175</u>	<u>\$</u>	<u>\$9,178,413</u>	\$13,762,588

### NOTE 2 - FAIR VALUE MEASUREMENTS (CONTINUED)

2014 (Continued)	Level 1	Level 2	Level 3	Total
Liabilities Accrued pension cost			\$ 579,469	\$ 579,469
Total Liabilities at Fair Value			\$ 579,469	\$ 579,469

At March 31, 2015 and 2014, Girls Incorporated had no other assets or liabilities that are measured at fair value on a recurring basis.

Activity during the years ended March 31, 2015 and 2014 related to assets measured at fair value on a recurring basis using a Level 3 valuation methodologies was as follows:

	Beneficial Interest In Perpetual Trusts	Beneficial Interest in Charitable Remainder Trust
Value at March 31, 2013 Unrealized gain Transfer to contributions receivable	\$8,723,936 454,477	\$ 2,132,218 106,450 (2,238,668)
Value at March 31, 2014 Unrealized gain	9,178,413 	
Value at March 31, 2015	\$9,283,524	<u>\$ - </u>

There are no significant unobservable inputs used in the fair value measurements for the beneficial interest in perpetual trusts, considering the principal valuation technique is the fair value of each trust's assets.

Changes in the fair value of the Level 3 accrued pension cost for the years ended March 31, 2015 and 2014 and additional information about the valuation techniques and inputs are included in the details of the change in pension benefit obligation and the change in plan assets in Note 7.

### **NOTE 3 - INVESTMENTS**

Girls Incorporated's investments consisted of the following as of March 31, 2015 and 2014:

	2015	2014
Common stocks	\$5,658,771	\$3,082,709
Mutual funds	149,379	150,970
Exchange-traded funds Government agency bonds	1,220,747	35,580 455,893
Covernment agency bonds	1,220,171	
	\$7,028,897	<u>\$3,725,152</u>

Investments are included in the statements of financial position as of March 31, 2015 and 2014 as follows:

	2015	2014
Investments - current Investments - endowment	\$2,601,388 _4,427,509	\$3,725,152
	\$7,028,897	\$3,725,152

## **NOTE 3 - INVESTMENTS (CONTINUED)**

Girls Incorporated's investment income consisted of the following for the years ended March 31, 2015 and 2014:

	2015	2014
Distributions from perpetual trusts Interest and dividends	\$431,481 	\$416,861 
	<u>\$582,018</u>	\$490,594

Girls Incorporated's investment securities are exposed to various risks, such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the financial statements.

#### **NOTE 4 - PROPERTY AND EQUIPMENT**

Property and equipment consisted of the following as of March 31, 2015 and 2014:

	2015	2014
Land	\$ 209,205	\$ 209,205
Building	2,431,807	2,431,807
Furnishings and equipment	536,857	544,427
Leasehold and building improvements	238,631	214,749
Total Cost	3,416,500	3,400,188
Less: Accumulated depreciation	<u>(1,761,132)</u>	(1,674,650)
Total Property and Equipment	<u>\$ 1,655,368</u>	\$ 1,725,538

## NOTE 5 - GRANTS, CONTRACTS AND CONTRIBUTIONS RECEIVABLE

Grants, contracts and contributions receivable were as follows at March 31, 2015 and 2014:

	2015	2014
Restricted for specific purposes Unrestricted	\$1,953,285 <u>1,234,821</u>	\$1,098,879 <u>3,448,644</u>
Total Grants, Contracts, and Contributions Receivable	<u>\$3,188,106</u>	\$4,547,523
Receivable in less than one year Receivable in one to five years	\$2,642,452 545,654	\$4,239,657 307,866
Total Grants, Contracts, and Contributions Receivable	<u>\$3,188,106</u>	\$4,547,523

#### **NOTE 6 - FUNDS HELD BY TRUSTEES**

Girls Incorporated is a beneficiary of certain irrevocable perpetual trusts, which are managed by third party trustees. Girls Incorporated is entitled to receive all the annual net income earned from the assets of the trusts. The fair value of the future cash receipts from these trusts have been reflected in funds held by trustees in the permanently restricted net asset class. See Note 2 for discussion of fair value measurements. The change in the fair value of the funds held by trustees is reflected as net appreciation of funds held by trustees in the permanently restricted net asset class. The funds appreciated by \$105,111 and \$454,477 during the years ended March 31, 2015 and 2014, respectively. Income distributions from such trusts amounted to \$431,481 and \$416,861 for the years ended March 31, 2015 and 2014, respectively, and are reflected as investment income in the accompanying statements of activities.

Girls Incorporated was a one-third remainder beneficiary of a charitable remainder unitrust. The beneficiary passed away during the year ended March 31, 2014, and upon the death of the beneficiary, Girls Incorporated was entitled to receive one-third of the value of the trust. Thus, the value designated for Girls Incorporated was released from time restriction and included in contributions receivable at March 31, 2014, and \$2,238,521 was distributed to Girls Incorporated during the year ended March 31, 2015. Girls Incorporated's beneficial interest in the charitable remainder unitrust was previously reported at fair value and had been reflected in funds held by trustees in the temporarily restricted net asset class. The change in fair value of the trust, amounting to \$106,450 for the year ended March 31, 2014, was reflected as net appreciation of funds held by trustees in the temporarily restricted net asset class.

#### **NOTE 7 - EMPLOYEE BENEFITS**

#### Defined Benefit Pension Plan

Girls Incorporated maintains a qualified noncontributory defined benefit pension plan, which was frozen effective August 31, 2006. Thus, Plan participants will not accrue benefits after August 31, 2006, and no new employees may enter the Plan. Girls Incorporated's funding policy is to make the minimum annual contribution required by applicable regulations.

The following table sets forth the Plan's funded status and amounts recognized in Girls Incorporated's financial statements as of March 31, 2015 and 2014 and for the years then ended. The date used to determine the pension measurements for the Plan's assets and benefit obligations was March 31, 2015 and 2014.

	2015	2014
Obligation and Funded Status Plan assets Accumulated benefit obligation	\$ 3,571,817 _(4,399,059)	\$ 3,310,338 (3,889,807)
Funded status	<u>\$ (827,242)</u>	\$ (579,469)
Change in Benefit Obligation:  Benefit obligation at beginning of year Interest cost Benefits paid Actuarial net (gain) loss	\$ 3,889,807 195,612 (99,270) 412,910	\$ 3,925,820 192,031 (212,596) (15,448)
Benefit obligation at end of year	\$ 4,399,059	\$ 3,889,807
Amount Recognized in the Statements of Financial Position as a Liability	<u>\$ (827,242)</u>	\$ (579,469)

### **NOTE 7 - EMPLOYEE BENEFITS (CONTINUED)**

	2015	2014
Net Periodic Pension Cost		
Components of Net Periodic Pension Cost:		
Interest cost	\$ 195,612	\$ 192,031
Expected return on assets	(186,900)	(175,090)
Amortization of loss	17,226	<u>38,928</u>
Net Periodic Pension Cost	<u>\$ 25,938</u>	\$ 55,869

Other changes in the Plan's assets and benefit obligation previously recognized in changes in unrestricted net assets, not yet recognized as periodic pension cost:

	2015	2014
Net loss	\$936,473_	\$617,988

The estimated net loss that will be amortized from changes in unrestricted net assets into net periodic benefit cost in fiscal year 2016 is \$37,068.

The following assumptions were used in accounting for the Plan:

Weighted-average assumptions used to determine pension benefit obligation at March 31, 2015 and 2014:

Denent Obligation at March 31 April and April 2		
benefit obligation at March 31, 2015 and 2014:	2015	2014
Discount rate	4.780%	5.000%
Weighted-average assumptions used to determine net periodic pension cost for the years ended March 31, 2015 and 2014:		
Discount rate Expected return on Plan assets	5.150% 5.750%	5.000% 5.750%

The expected long-term rate of return on Plan assets is determined by those assets' historical long-term investment performance, current asset allocation, and estimates of long-term returns by asset class.

The Plan's investment policy is to seek primarily capital appreciation and, to a lesser extent, income for reinvestment or cash flow purposes, with the preservation of capital also being an important investment objective. Equity securities consist of investments in common stock shares and have a target asset allocation of 40-80% of total Plan assets. Debt securities (U.S. Government securities and corporate bonds) have a target asset allocation of 20-60%. Investments are purchased with the intent to hold the asset for the long-term. The Plan does not participate in hedging transactions.

Following is a description of the valuation methodology used by the Plan for investment assets measured at fair value on a recurring basis. There have been no changes in the methodology used at March 31, 2015 and 2014.

**Pooled Separate Accounts:** Valued at the unit price reported by the sponsoring insurance company. Generally, the unit price is based on quoted market prices of the underlying assets owned, less any accrual of fees and expenses borne by the account, and divided by the number of outstanding units.

### **NOTE 7 - EMPLOYEE BENEFITS (CONTINUED)**

Following, is a summary, by major nature and risks class within each level of the fair value hierarchy (see Note 2), of the Plan's investment assets that are measured at fair value on a recurring basis as of March 31, 2015 and 2014:

2015	Level 2	Total
Pooled Separate Accounts: Equities of socially aware companies	<u>\$3,482,545</u>	\$3,482,545
Total Plan Investments at Fair Value	<u>\$3,482,545</u>	\$3,482,545
2014	Level 2	Total
2014  Pooled Separate Accounts: Equities of socially aware companies	<b>Level 2</b> \$3,310,338	<b>Total</b> \$3,310,338

Girls Incorporated expects to make contributions to the Plan of approximately \$73,744 in fiscal year 2016. No Plan assets are expected to be returned to Girls Incorporated during fiscal year 2016.

The following benefits are expected to be paid by the Plan:

Year Ended March 31,	Amount
2016	\$ 206,329
2017	231,189
2018	236,738
2019	233,327
2020	242,302
2021-2025	1,313,485

#### Defined Contribution 401(k) Plan

Girls Incorporated also sponsors a defined contribution 401(k) retirement savings plan for all of its qualified employees. All plan participants are permitted to make salary reduction contributions to the Plan. Girls Incorporated may make a discretionary contribution to the Plan, determined annually based on eligible earnings of participants. Participants become fully vested immediately upon entry into the Plan. Girls Incorporated made contributions of \$136,872 and \$129,270 to the 401(k) Plan during the years ended March 31, 2015 and 2014, respectively.

#### **NOTE 8 - NET ASSETS**

#### Unrestricted Net Assets:

Unrestricted net assets consisted of the following as of March 31, 2015 and 2014:

	2015	2014
Designated by the Board for endowment purposes Undesignated	\$ 632,769 4,625,765	\$ 599,376 4,559,986
Total Unrestricted Net Assets	\$5,258,534	\$5,159,362

# **NOTE 8 - NET ASSETS (CONTINUED)**

### Temporarily Restricted Net Assets:

Temporarily restricted net assets consisted of the following as of March 31, 2015 and 2014:

	2015	2014
Program Restricted:		
STEM Programming (science, technology, engineering, math)	\$ 478,766	\$ 463,295
Economic Literacy Programming	384,780	825,026
Health & Self Esteem Programming	1,577,680	300,000
Reading Literacy Programming	127,500	124,031
Latina Initiative		147,347
Reaching More Girls Through Mentoring and Affiliates	254,853	124,916
College Scholarships for Girls	325,779	460,496
Outcomes Measurement and Management Information System	756,121	222,172
Other	75,438	
Time Restricted:		
Endowment appreciation	754,727	560,288
Total Temporarily Restricted Net Assets	<u>\$4,735,644</u>	\$3,227,571

For the years ended March 31, 2015 and 2014, net assets released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of other events specified by donors were as follows:

	2015	2014
STEM Programming (science, technology, engineering, math)	\$1,079,529	\$ 942,085
Economic Literacy Programming	459,745	1,003,286
Health & Self Esteem Programming	409,283	250,000
Reading Literacy Programming	146,531	430,464
Prevention of Substance Abuse Programming		180,000
Latina Initiative	247,347	304,198
Reaching More Girls Through Mentoring and Affiliates	390,063	450,471
College Scholarships for Girls	546,026	946,778
Outcomes Measurement and Management Information System	283,857	877,250
Other Programs	224,562	
Tribute Funds	60,078	135,014
Beneficial interest in terminated charitable remainder trust	·	2,238,668
Total Net Assets Released from Restrictions	\$3,847,021	\$7,758,214

### Permanently Restricted Net Assets:

Permanently restricted net assets consist of beneficial interests in perpetual trusts, as well as endowment funds held and managed by Girls Incorporated. See Note 9.

During the year ended March 31, 2010, Girls Incorporated borrowed \$500,000 of permanently restricted net assets for operating activities with the permission of the donor. The donor has requested that the loan be repaid over a ten-year period with payments of at least \$50,000 per year beginning on January 31, 2011. The loan had a balance of \$200,000 as of March 31, 2014. The loan was paid in full during the year ended March 31, 2015.

#### **NOTE 9 - ENDOWMENT FUNDS**

Girls Incorporated's endowment consists of ten individual funds established for various purposes. Its endowment includes both donor-restricted funds and funds designated by the Board of Directors to function as endowments. Donor-restricted funds include perpetual trusts in which Girls Incorporated is named a beneficiary. As required by GAAP, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Interpretation of Relevant Law: The Board of Directors has interpreted the Massachusetts-enacted version of the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, Girls Incorporated classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by Girls Incorporated in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, Girls Incorporated considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the various funds
- The purposes of the donor-restricted endowment funds
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of Girls Incorporated
- Girls Incorporated's investment policies

Investment Return Objectives, Risk Parameters and Strategies: Girls Incorporated has adopted investment and spending policies, approved by its Board of Directors, for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment funds while also maintaining the purchasing power of those endowment assets over the long-term. Endowment assets are invested in a well-diversified asset mix, with a target asset allocation of 60% to 75% into equity and 25% to 40% into fixed income securities, that is intended to result in a consistent inflation-protected rate of return that has sufficient liquidity to make annual distributions according to the spending policy. Other alternative investment classes may not exceed 15% of the asset mix. The remainder of the assets not invested as noted above shall be cash reserves, which are not to exceed 10% of the assets market value, unless approved by the Investment Subcommittee. Investment risk is measured in terms of the total endowment fund and managed to not expose the endowment to unacceptable levels of risk. Girls Incorporated expects its endowment assets, over time, to produce a total return in excess of that generated by relevant benchmarks. Actual returns in any given year may vary from this amount.

**Spending Policy:** Girls Incorporated has a policy of appropriating for distribution each year any earnings on the endowment fund in the amount of not more than 4% before fees of the three-year moving average market value of the endowment fund with a maximum increase of 6% per year over the prior year's spending amount. This approach serves to protect against volatility in the amount of gifts received and assists in maintaining intergenerational equity. In establishing this policy, Girls Incorporated considered the long-term expected return on its investment assets, the nature and duration of the individual endowment funds, many of which must be maintained in perpetuity because of donor-restrictions, and the possible effects of inflation. This is consistent with Girls Incorporated objective to maintain the purchasing power of the endowment assets as well as to provide additional real growth through new gifts.

# NOTE 9 - ENDOWMENT FUNDS (CONTINUED)

Endowment net asset compositions by type of fund as of March 31, 2015 and 2014, were as follows:

2015	Unrestricted	Temporarily Restricted	Permanently Restricted	Total Net Endowment Assets
Assets Board-designated endowment fund Donor-restricted endowment funds	\$632,769	<u>\$754,727</u>	<u>\$12,915,025</u>	\$ 632,769 13,669,752
Total Endowment	\$632,769	<u>\$754,727</u>	\$12,915,025	\$14,302,521
2014				
Assets Board-designated endowment fund Donor-restricted endowment funds	\$599,376 ————	<u>\$560,288</u>	<u>\$12,805,413</u>	\$ 599,376 _13,365,701
Total Endowment	<u>\$599,376</u>	\$560,288	<u>\$12,805,413</u>	\$13,965,077

Changes in net endowment assets for the years ended March 31, 2015 and 2014 were as follows:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total Net Endowment Assets
Endowment net assets at March 31, 2013	\$544,434	\$ 203,374	\$11,409,778	\$12,157,586
Investment Return: Investment income Net appreciation Investment fees Net gain on perpetual trusts Total Investment Return	8,424 65,157 (4,637) 68,944	473,478 415,367 (30,277) 858,568	<u>454,477</u> 454,477	481,902 480,524 (34,914) 454,477 1,381,989
New gifts			941,158	941,158
Amounts appropriated for expenditure	(14,002)	(501,654)		(515,656)
Endowment net assets at March 31, 2014	599,376	560,288	12,805,413	13,965,077
Investment Return: Investment income Net appreciation Investment fees Net gain on perpetual trusts Total Investment Return	9,734 27,604 (3,945) 33,393	526,185 139,640 (39,906) 625,919	<u>105,111</u> 105,111	535,919 167,244 (43,851) 105,111 764,423
New gifts			4,501	4,501
Amounts appropriated for expenditure		(431,480)		(431,480)
Endowment net assets at March 31, 2015	\$632,769	\$ 754,727	\$12,915,025	\$14,302,521

### **NOTE 9 - ENDOWMENT FUNDS (CONTINUED)**

**Funds with Deficiencies:** From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires Girls Incorporated to retain as a fund of perpetual duration. In accordance with GAAP, deficiencies of this nature are reported in unrestricted net assets. There were no such deficiencies noted for the years ended March 31, 2015 and 2014.

#### **NOTE 10 - LEASES**

Girls Incorporated leases office space at two locations, New York, New York and Washington, D.C. All of the leases are classified as operating leases and all are subject to the customary escalation clauses for rent, real estate taxes and building operating expenses. Rental expense each year under the leases is based on the total lease commitment, recognized on a straight-line basis over the term of the lease. A deferred rent obligation has been established for the cumulative difference between rent expense recognized to date and the amounts paid under the leases. Girls Incorporated also has several equipment operating leases.

At March 31, 2015, the future minimum rental payments required by all long-term noncancellable operating leases are as follows:

Payable in Year Ended March 31,	Rental Payments
2016	\$ 180,841
2017	153,021
2018	141,288
2019	148,383
2020	148,516
Thereafter	1,359,323
	\$2,131,372

Total rent expense was \$179,811 and \$266,221 for the years ended March 31, 2015 and 2014, respectively.

Girls Incorporated subleases office space at the New York, New York location to an affiliate under an agreement that may be canceled by either party at any time. Total sublease income was \$49,240 and \$47,054 for the years ended March 31, 2015 and 2014, respectively.

Girls Incorporated is leasing office space within the National Resource Center in Indianapolis, Indiana to an unrelated party through June 2016. Total lease income was \$10,236 for the years ended March 31, 2015 and 2014. Future minimum lease payments to be received are \$10,236 and \$2,559 for the years ended March 31, 2016 and 2017, respectively.

#### **NOTE 11 - BANK LINE OF CREDIT**

Girls Incorporated has a \$500,000 line of credit with a bank that expires on August 29, 2015. As of March 31, 2015 and 2014, there were no borrowings outstanding on the line of credit. The interest rate on any borrowings is equal to .5% less than the Bank's prime lending rate (2.75% at March 31, 2015). The line of credit is collateralized with Girls Incorporated's investment accounts.

#### **NOTE 12 - RELATED PARTY TRANSACTIONS**

Girls Incorporated has affiliates that serve as local chapters of Girls Incorporated. Girls Incorporated has no ownership or voting interests in these local chapters. However, affiliation agreements between the local chapters and Girls Incorporated give Girls Incorporated control over how the chapters carry out certain activities and require the payment of affiliate dues to Girls Incorporated. Girls Incorporated recognized dues revenue from affiliates of \$543,972 and \$546,740 for the years ended March 31, 2015 and 2014, respectively, which is included in program revenue. Girls Incorporated had dues receivable from affiliates of \$28,768 and \$17,394 at March 31, 2015 and 2014, respectively. Girls Incorporated provided funding to affiliates of \$1,410,930 and \$1,309,205 for the years ended March 31, 2015 and 2014, respectively. Girls Incorporated had accounts payable to affiliates of \$143,063 and \$23,357 at March 31, 2015 and 2014, respectively. Girls Incorporated also subleases office space to an affiliate. See Note 10.

In August 2014, Girls Incorporated entered into a loan agreement with an affiliate. The note receivable from affiliate had a balance of \$80,000 at March 31, 2015. The purpose of the note is to provide support to hire an executive director. The note is to be paid in monthly installments of \$2,222 from August 2015 through February 2018. Interest compounds annually at 0.31% and is paid annually.

Girls Incorporated recognized contributions from members of its Board of Directors of \$255,081 and \$194,226 for the years ended March 31, 2015 and 2014, respectively. Girls Incorporated had contributions receivable from members of its Board of Directors of \$86,100 and \$48,266 as of March 31, 2015 and 2014, respectively.